

# Sponsorship 2022

40th Annual Conference & Tradeshow





# About Us

The SWWA Purpose: The association is dedicated to environmental stewardship, protection of public health and advancement of water and wastewater professionals through training and educational opportunities.

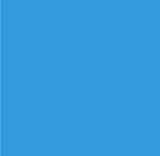
The SWWA is made up of operators, government employees and suppliers from the water industry.

The annual conference sees 500 attendees and 99 Exhibitor Booths.

The SWWA is a not for profit association that provides training to those in the water industry.

# Partner with SWWA through Sponsorship

- Be seen as an industry leader to 500+ delegates expected from Saskatchewan and 99 supplier companies of the industry. SWWA conference delegates represent rural and urban municipalities of small and large water utilities, collections and distribution and wastewater treatment systems. The SWWA also sees government representatives of the industry, engineers, and industry and educational suppliers.
- The SWWA conference is a cost-effective sales and marketing tool that provides unlimited networking of new contacts and great exposure for your business bringing you face to face with your key customers and prospects.
- The ability to capture new prospects through your corporate profile to existing members.
- The opportunity to increase your brand recognition within the province with a decision-making audience.
- Exposure to your target market away from everyday distractions.
- Exposure during the annual event along with exposure leading up to and after the event.
- Sponsors are recognized immediately upon the partnership through advertisement on the SWWA website & in the conference app.
- E-newsletters are used monthly and through them engage the SWWA members with targeted emails, as a sponsor you are given exposure through all e-letters leading up to the annual event from August to the beginning of November. All sponsors who commit to \$1000.00 or more in sponsorship are given the opportunity to have a targeted e-letter of the company product that will be sent out to all SWWA members as well as all delegates registered for the event. **Sponsorship deadline is Sept. 15 each year.**
- The SWWA is given out each year and it continues to get better and provides all those who attend the conference/tradeshaw with a tool all members can use to find a supplier who can meet the needs of what they are looking for. The directory is also available on the Pipeline App and on the Pipeline section of the website.



# Sponsorship Options

## Be recognized as an Industry Partner – Gold, Silver, and Bronze

Opportunities can be custom designed for your company and your individual's needs. Packages can be combined to attain Gold, and Silver, and Bronze. The deadline for Gold, Silver, and Bronze sponsors is September 5, 2020 to ensure advertising in all conference advertising. Sponsorships received at an earlier date will be recognized in all SWWA correspondence such as e-letters, social media and the Digital Pipeline

## Keynote Speaker - \$5000.00 Pending

Be the exclusive sponsor of the annual keynote speaker. The keynote address takes place on the Thursday morning of the conference. The keynote is included in the delegate package and is part of the required CEU accumulation for the delegates looking to earn the 1.2 CEU. The sponsor will receive:

- Company name and Logo prominently displayed in the Keynote area
- Acknowledgement at the Keynote address by the Conference Chair
- Company Information available at the entrance to the Keynote address
- One reserved table at the Keynote (4 complimentary tickets to attend the keynote only)
- Acknowledgement of conference sponsorship on the SWWA website
- Acknowledgement on conference program
- Acknowledgement in SWWA Pipeline - post conference issue

## Banquet - \$2000.00 Sold

Be the exclusive sponsor of the Banquet. This function is Thursday evening, beginning with cocktail hour, followed by the banquet meal and awards presentation. The banquet is included in the delegate package, which makes it available to all delegates. The sponsor will receive:

- Company name and Logo prominently displayed in the Banquet area
- Acknowledgement at the banquet by the Conference Chair
- One reserved table at the Banquet - banquet tickets not included
- Acknowledgement of conference sponsorship on the SWWA website & conference program

## **Awards Ceremony - \$1500.00** **SOLD**

Be the exclusive sponsor of the Awards Ceremony. This function is Thursday evening, followed by the banquet meal. This event is included in the delegate package, which makes it available to all delegates. The sponsor will receive:

- Company name and Logo prominently displayed in the Awards Area
- Acknowledgement at the banquet by the Conference Chair
- One reserved table for the Banquet - banquet tickets not included
- Acknowledgement of conference sponsorship on the SWWA website & conference program

## **Lanyards - \$2500.00 Value** **SOLD**

Each delegate and tradeshow booth will receive lanyards to display name badges. The sponsor will receive:

- Company Name and logo along the lanyard (the SWWA reserves the right to choose the lanyard style)
- Acknowledgement of sponsorship on the SWWA website and the conference program
- Acknowledgement in SWWA Pipeline

## **Banquet Entertainment - \$5000.00**

Be the exclusive sponsor of the Banquet Entertainment. This function is Thursday evening and all delegates receive tickets as part of their delegate packages. The sponsor will receive:

- Company name and Logo prominently displayed in the Banquet Entertainment area
- Acknowledgement at the beginning of the Banquet Entertainment by the Conference Chair
- One reserved table at the Banquet and two complimentary tickets
- Acknowledgement of conference sponsorship on the SWWA website, conference program & SWWA Pipeline

## **Delegate/Exhibitor Breakfast - \$1500.00**

This breakfast is held Thursday of the conference. This event gives suppliers and delegates the opportunity to chat off the tradeshow floor. All delegates/suppliers receive tickets to the event as part of their package. The event includes breakfast and the keynote follows the breakfast. The Sponsor will receive:

- Company name and Logo prominently displayed in the Breakfast area
- Acknowledgement at the event by the MC
- Company information (if desired) to be available at the entrance to the breakfast area
- Acknowledgement of the sponsorship through the conference program, SWWA website and in the SWWA Pipeline

## **Tradeshow Lunch (Thurs.) - \$2000.00 **Sold****

All delegates, presenters for the day and exhibitors receive tickets for lunch:

- Company Name and logo along the lanyard (the SWWA reserves the right to choose the lanyard style)
- Acknowledgement of sponsorship on the SWWA website and the conference program
- Acknowledgement in SWWA Pipeline

## **Nacho Bar (tradeshow) - \$2000.00**

Who does not love nachos?! The best way to keep everyone on the floor during the tradeshow evening hours is to offer unique items that will keep them excited and sticking around to talk with those in the booths at the show.

## **Waffle bar (tradeshow) - \$2000.00 **Sold****

Warm Sugar Waffles Dipped in Belgian Chocolate served with a Selection of Sweet Accoutrements & whipped cream. Can you say yummy in my mouth!! What a perfect way to end the night!

# Networking Event (Tues.) - \$2500.00

**Sold**

Be the exclusive sponsor of the SWWA Networking Event at Winstons. In 2019 a networking event was added to the agenda for the Tuesday prior to the conference start, we knew this would end up being a fantastic way to meet others prior to the event, encourage people to come in early, and be a great way to get to know new people and renew old acquaintances and catch up with friends.

- Company Name and logo along the lanyard (the SWWA reserves the right to choose the lanyard style)
- Acknowledgement of sponsorship on the SWWA website and the conference program
- Acknowledgement in SWWA Pipeline

## Other Opportunities:

Wednesday Lunch - \$1500.00 **SOLD**

Friday Breakfast - \$2000.00

Coffee Breaks - \$1000.00 (5 available)

Tradeshow Night Finger food - \$1000.00 (10 available)

Delegate Bags - \$1000.00 **Sold**

Notepads - Supplied by Supplier - **Sold**

Pens - **Sold**

The SWWA will no longer be including inserts in the delegate packaging. All notepads, pens and delegate bags are to be sent to the SWWA office for Oct. 1.

**Sponsorship Deadline is Sept. 15, 2022**

# PartnerShip Agreement

Maximize your company's visibility at the Annual SWWA Conference and Tradeshow by taking advantage of the sponsorship opportunities. The SWWA is looking for partners willing to assist in creating an incredible experience for all at the annual event.

To apply for sponsorship opportunities, please fill out the form below and return to the SWWA email.

Email: office@swwa.ca

**Company Name:**

\_\_\_\_\_

**Contact Person:**

\_\_\_\_\_

**Title:**

\_\_\_\_\_

**Address:**

\_\_\_\_\_

**City:**

\_\_\_\_\_

**Province:**

\_\_\_\_\_ . **Postal Code:** \_\_\_\_\_

**Contact Phone:**

\_\_\_\_\_

**Company URL:**

\_\_\_\_\_

**Contact Email:**

\_\_\_\_\_

**Sponsorship Amount**

\_\_\_\_\_

By signing here, I am confirming that I am an authorized agent of the above-indicated organization and have the authority to commit to this sponsorship on their behalf. I understand there will be no cancellation or refund after sponsorship form has been received and that payment in full is due at this time to confirm sponsorship. I also understand sponsorships are non-refundable and non-transferable and all promotional content must be pre-approved by SWWA. I understand booth and tradeshow personnel costs are extra. I have read and agree to all deadlines and conditions. We hereby agree to abide by all rules and regulations in this package.

**Signature:**

\_\_\_\_\_

**Print Name:**

\_\_\_\_\_

**Date:**

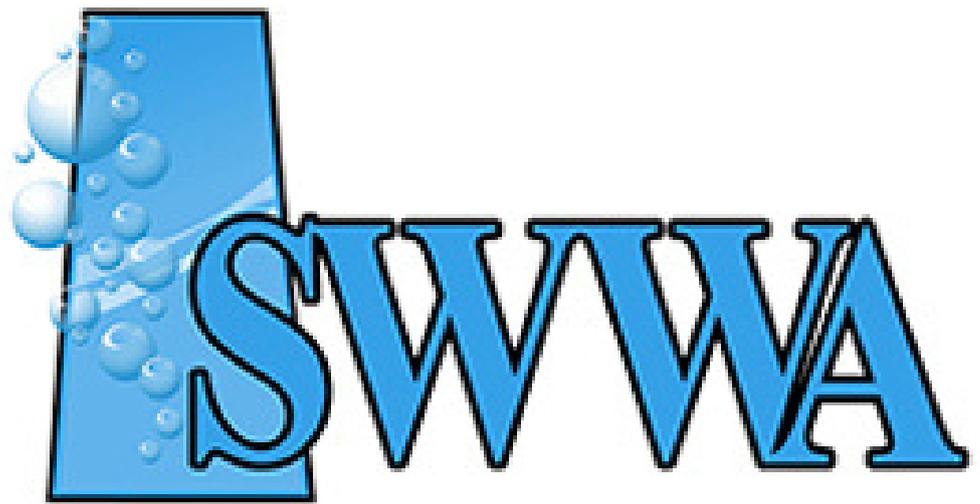
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**Payments can be made by Visa or MasterCard. Once the form is received an invoice will be sent out.**

**Please submit a digital business card - horizontal and a digital logo with application**

**Sponsorships are non-refundable - if in the event of an act of God or the government the event is cancelled all sponsorships will be moved to the next conference event**

# Thank You



[www.swwa.ca](http://www.swwa.ca)



306 668 1278